

Yimeng Wang

Digital Product Designer

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www.yimengdesign.com

EXPERIENCE

UI Designer, 2022-Till Now

Telenav | Shanghai

Work closely with the design team to develop and design auto navigation apps to use in overseas markets for car manufacturers including BYD, Xpeng, Chery, and Saic. Also in charge of design Zoom in car app and driver assistance system interface for Chery.

Industrial Designer, 2019-2020

Skram Furniture | North Carolina

Responsible for design research, furniture design, 3D modeling, rendering, and video editing. Assisted with material choices and manufacturing process. Work project have been displayed on the website and used in presentation for clients.

Graphic Designer, 2018-2019

Industrial and Systems Engineering
NC State University | North Carolina

Work included design website, magazine, poster, printed material and social media content. Assisted with video editing and updating website and social media accounts. Work projects have been published and displayed within the college.

Industrial Design Intern, 2016

Nota Architects | Shanghai

Participate in furniture design projects, create 3D model and rendering. Worked closely with in-house design team to assist with making detail drawings for the manufacturer.

Industrial Design Intern, 2013

Xiaomi | Beijing

Participate in smartphone design projects, Worked closely with in-house design team to assist with choosing color and material for the project, create weekly presentations and printed materials.

EDUCATION

Parsons School of Design | New York

Master of Professional Studies in Communication Design
2020 - 2021

North Carolina State University | Raleigh

Master of Industrial Design
2016 - 2019

Tongji University | Shanghai

Bachelor of Fine Arts in Product Design
2012 - 2016

AWARDS

2019 North Carolina State LuLu eGames

1st - Prototype & Design
1st - Audience Choice

2018 Leadership & Innovation Showcase

1st - Graduate Category

2018 Product Innovation Lab

1st - People's Choice
1st - Investor's Choice

SKILLS

Adobe InDesign	Figma	HTML
Adobe Illustrator	Sketch	CSS
Adobe Photoshop	Rhino 3D	Microsoft Office
Adobe Premiere	Keyshot	Google Suite
Adobe XD	Soldworks	

LANGUAGES

Chinese (native)
English (fluent)